



Combating Rising Cost Of Living

- NTUC Foodfare will continue to ensure that its basic beverages are kept low, while setting benchmark prices and delivering great value cooked food to help all Singaporeans stretch their dollar.

Super Value Breakfast Set

- NTUC Foodfare introduced the Super Value Breakfast Set in 2006 to provide working people with affordable and nutritious breakfast. The breakfast set comes with a cup of coffee or tea, two slices of kaya toast bread and two soft-boiled eggs.
- NTUC Members pay \$1.40, which is 20% to 40% cheaper than what other food outlets are charging. Non-NTUC Members pay between \$1.80 and \$2.50 for a breakfast set.

Cost Minus Is A Plus In Savings

NTUC Foodfare offers big breakfast deals

While the passion for teaching students solve mathematical questions is one, the warm breakfast treat at the NTUC Foodfare outlet in Choa Chu Kang is another reason pensioner Leow Chin Fong looks forward to Saturday mornings.

Before he heads to Choa Chu Kang Primary School where he conducts Mathematics enrichment classes, he always visits the NTUC Foodfare outlet first. His indulgence in a breakfast set of two eggs, two slices of kaya and butter toast with a cup of aromatic coffee is a great way to start the day. And all at just \$1.40.

"Where can you get such a nutritious meal at such a good price? At most coffee shops, coffee is already \$1. A similar breakfast combination will cost me more than \$2."

Chin Fong is a retired teacher who lives on a pension and still provides for his son's education. His elder daughter is married.

"Without a regular income, every cent counts. So, I look for bargains, and breakfast and coffee at Foodfare are real bargains."

When he makes appointments to meet up with friends, Chin Fong also always suggests that they meet at a Foodfare outlet. The one nearest his home is at AMK Hub.

"It's such a pity that NTUC Foodfare does not have an outlet in Serangoon Avenue 2 where I live. If there is, I would be a regular patron there."