



Combating Rising Cost Of Living

- NTUC Foodfare has been keeping prices of cooked food and basic beverages affordable and it has absorbed price hikes where possible.

Maintaining Prices Of Basic Beverage

- The prices of basic beverages have risen due to increases in the cost of raw materials. Many private operators have increased their prices by at least 10 cents but NTUC Foodfare has been maintaining prices of basic beverages.
- Working people can thus continue to enjoy their cup of Kopi-O at \$0.60, Teh-O at \$0.60 and Milo "M" at \$0.75 at all NTUC Foodfare's coffee shops. In addition, NTUC Foodfare further absorbed 2% GST for 6 months when GST was raised in July 2007.

'Kopi Kau Siew Tai'

NTUC Foodfare helps Singaporeans enjoy quality cooked food at affordable prices

For almost five years, more than 30 times a month and at least once a day, retiree Tan Miang Chiew, 86, has visited NTUC Foodfare at Anchorvale for his daily coffee and meals.

Miang Chiew is a hearty and healthy elderly who cycles to NTUC Foodfare every morning and sometimes in the afternoon or evening too for a second cuppa. His simple reason: "It is cheap, convenient and I need my coffee".

Indeed, at NTUC Foodfare, as Miang Chiew is quick to point out, there has been no increase in price despite the Goods and Services Tax hike and general increase in food prices. In a mild tone, he talks about a cup of coffee costing 70 cents and the "really cheap" breakfast set comprising a cup of coffee, two slices of toast and two eggs, especially if one is an NTUC Member.

While it might not seem like much, to a retiree like Miang Chiew, a cent saved is a cent stretched. With a mischievous grin, Miang Chiew whispers that the coffee at other coffee shops around his housing estate costs about 10 to 20 cents more than at NTUC Foodfare.

As an elderly who has to eat out almost every other day, Miang Chiew is also appreciative of the affordable food prices at NTUC Foodfare

in comparison to other places. He proclaims happily that a bowl of noodles only costs him \$2.50 and it is a "very big bowl".

For Miang Chiew, the location of NTUC Foodfare is convenient and the prices are affordable. This is why he is willing to cycle at least once a day to patronise NTUC Foodfare. Of course, there are also warm greetings he gets from the stallholders with whom his preferences are well known. So if you ever visit NTUC Foodfare at Anchorvale, you just might see Miang Chiew there, with his trusty bicycle parked somewhere, enjoying his cup of coffee.